

BRANDING OPTIONS WESTHAFEN PIER 1

VENUE AT THE MAIN RIVER

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ONE LOCATION – INFINITE BRANDING OPTIONS

The venue at Westhafen Pier 1 offers an array of possibilities to design your bespoke event.

These possibilities are described in the following including pricing and are obtainable from Westhafen Pier 1 GmbH. We are also happy to furnish you with print data as well as mounting foils.

We look forward to your inquiry.



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TRIANGULAR BANNER

Triangular banner entrance outside incl.
print, packaging, and mounting.
Measurements: 3,000 × 5,330 mm (wxh)
Data format: PDF – vector data
Data resolution: 120 dpi

Price / net

1,880 €

Ulrich Frankfurt

Ulrich

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LOGO PROJECTION (OUTDOOR)

Logo projection on a mid-sized silo (outdoor)
from the air trap, incl. glass gobo
b/w + one color

Prices and print data requirements need to be
obtained from Sinus Eventtechnik GmbH

LOGO PROJECTION UNDER THE CANOPY (OUTDOOR)

Two logo projectors under the canopy left and right next to the main entrance (a gobo b/w + 1 color per light source)

Prices and print data requirements need to be obtained from Sinus Eventtechnik GmbH.



SCANVAS FOR ALUMINUM FRAME (GROUND FLOOR) BACKLIT

Measurements: 10,450 x 1,420 mm (w x h)

Data format: PDF - vector data

Data resolution: 120 dpi

The pillar covers 600 mm from the image.

Price / net

990 €



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CANVAS FOR THE CLOAKROOM

Measurements: 3,370 × 2,820 mm (w × h)

Data format: PDF – vector data

Data resolution: 120 dpi

Price / net
880 €

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ADHESIVE FOIL FOR CLOAKROOM COUNTER

Measurement: 5 × 735 × 160 mm (w × h)

Measurement: 10 × 735 × 235 mm (w × h)

Measurement: 5 × 735 × 335 mm (w × h)

Data format: Plot – vector data

Data resolution: 120 dpi

Price / net

79 €/sqm



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ADHESIVE GLASS FOIL INSIDE THE FOYER

Measurement 1. pane: 1,695 × 4,200 mm (w × h)

Measurement 2. pane: 2,010 × 4,230 mm (w × h)

Measurement 3. pane: 1,720 × 4,230 mm (w × h)

Measurement 4. pane: 2,010 × 4,230 mm (w × h)

Data format: Plot – vector data

Data resolution: 120 dpi

Price / net

79€/sqm

ADHESIVE FOIL FOR MIRROR PANELS RESTROOMS

Measurement: 4 × 1,737 × 1,010 mm (w × h)

Data format: Plot - vector data

Data resolution: 120 dpi

ADHESIVE FOIL FOR MIRROR IN THE RESTROOMS

LADIES Measurement:

2,245 × 745 mm, 760 × 1,940 mm (w × h)

GENTS Measurement:

1,490 × 750 mm, 760 × 1,940 mm (w × h)

Data format: Plot – vector data

Data resolution: 120 dpi

Price / net
79€/sqm

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ADHESIVE FOIL FOR THE MIRROR WALL

Measures:

14 mirrors each 1,015 × 3,530 mm (w × h)

Data format: Plot – vector data

Data resolution: 120 dpi

Price / net

79€/sqm



ADHESIVE FOIL FOR GLASS PANES OF REFRIGERATORS

Measures: 472 x 1,435 mm (w x h)

Data format: Plot – vector data

Data resolution: 120 dpi

Price / net
79 €/sqm



ADHESIVE FOIL BAR

Measures: 11 x 735 x 140 mm (w x h)

Measures: 11 x 735 x 340 mm (w x h)

Measures: 11 x 735 x 490 mm (w x h)

Data format: Plot – vector data

Data resolution: 120 dpi

Price / net
79€/sqm



CANVAS FOR ALUMINUM FRAME GALLERY

Measures: 3,500x1,970 mm (w x h)
Data format: Plot – vector data
Data resolution: 120 dpi

Price / net
540 €



CANVAS FOR ALUMINUM FRAME GALLERY

Measures: 1,300x1,700 mm (w x h)

Data format: Plot – vector data

Data resolution: 120 dpi

Price / net
175 €



CANVAS FOR CURVED ALUMINUM FRAME UPPER FLOOR

Measures: 3x 4,450 x 3,100 mm (w × h)

Data format: PDF – vector data

Data resolution: 120 dpi

Price
on demand



STAGE BACK WALL

Measures: 12,000 × 3,250 mm

In the shape of an aluminum-textile-canvas frame system. Prices and print data requirements need to be obtained from Sinus Eventtechnik GmbH.

When compiling the print data the distance of the stage height needs to be omitted.



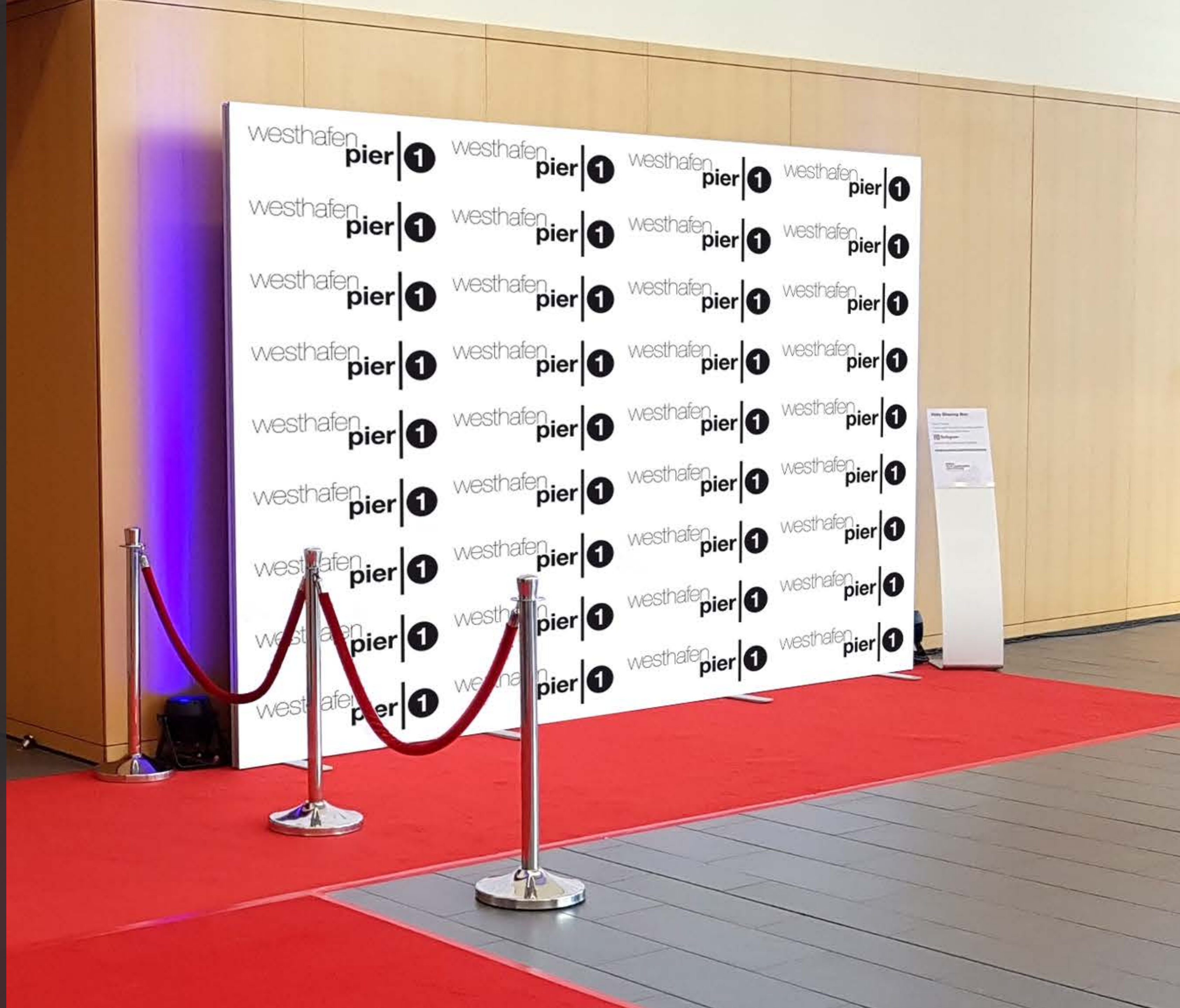
BACKWALL (ONE-SIDE PRINT)

Measures: 4,000 x 2,500 mm (w x h)

Data format: Plot – vector data

Data resolution: 120 dpi

Price / net
790 €



CANVAS FOR ALUMINUM FRAME

Measures: 1300 x 2500 mm (w x h)

Data format: Plot – vector data

Data resolution: 120 dpi

CANVAS FOR ALU SHAPE COUNTER

Measures: 700 x 953 mm (w x h)

Data format: Plot – vector data

Data resolution: 120 dpi

Frame
Price / net

250 €

Counter
Price / net

45 €



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ADHESIVE FOIL FOR LECTERN

Measures: 3x 735 x 335 mm (w x h)

Data format: Plot – vector data

Data resolution: 120 dpi

Price / net
79 €/sqm



PARKING INDICATOR A1

Measures: 594 x 841 mm (w x h)

Data format: Plot – vector data

Data resolution: 120 dpi

Price / net

50 €



MOVING VEHICLES INTO THE LOCATION

The width of the main door is exactly 193 cm. By removing an emergency exit an additional door width of 2 m can be managed.

Also, the floor has a maximum ultimate load capacity. Therefore we ask you to send us the total weight of the vehicle.

For fire safety regulations, the gas tank needs to be completely emptied.

Get in touch with us so we can find a solution for your event!



DATA PREPARATION

DETAILS

- Product
- Size (width × height)
- Delivery date
- Type of shipping
- Sender's address
- Visualization PDF
- Proof if possible (color binding sample)

PROGRAMS

- Adobe Illustrator CC
- Adobe InDesign CC
- Adobe Photoshop CC
- Adobe Acrobat Pro

TRIMMING TOLERANCE EDGE

- For packaging with a rubber lip or velcro a trimming tolerance of 5 cm circumferential is needed
- For a stretcher frame a trimming tolerance of 5 cm circumferential is needed
- For canvas (edge reinforcement/eyelets) which need important images, a trimming tolerance of 5 cm circumferential is needed.
- For wooden hemstitches trimming tolerance needs to be clarified. (depending on diameter and material)

EINGABEPROFIL

- ISO coated v2 (ECI) (also for b/w-images)

DATA PREPARATION RESOLUTION PDF

RESOLUTION

- Viewing distance 0–2 m: minimum 120 dpi (scale 1:1) or minimum 1,200 dpi (scale 1:10)
- Viewing distance 2–5 m: minimum 75 dpi (scale 1:1) or minimum 750 dpi (scale 1:10)
- Viewing distance > 5 m: minimum 50 dpi (scale 1:1) or minimum 500 dpi (scale 1:10)

OPEN FILES

- Always deliver typography and images as well
- Typography preferred in vector data

PDF

- Do not generate crop mark but include the bleed
- Vectorized typography is recommended
- With PDF-Export choose the PDF x/1a-standard with compatibility for Acrobat 4
- Generate the PDF without output profile
- When scaling 1:10 check to see that the PDF is exported without compression
- When using transparency always check for unwanted side effects like hair lines



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